

Quick Issue is the Way to Go!

We love quick, simplified issue life insurance products. At the *Quick Life Center* pursuing this marketplace is one of our main focus points. Realtime Solutions Group, one of the *Quick Life* partners, specializes in providing tools to the industry that facilitates the sale and administration of these products. Clearly, technology is advancing – and product design for Middle America is advancing with it.

The President of *Quick Life* also serves as President of the Life Insurance Direct Marketing Association (LIDMA); the leading National Association of its kind that is dedicated, primarily, to moving the industry toward these products and processes.

As much as any company in America, *Quick Life* Embraces Quick Issue Products!

Here's the challenge... With today's products, the vast majority of people cannot or will not buy it.

Quick Life believes in providing coverage to people who want it, need it, and who are willing to pay for it. Not only is it an intelligent business practice to serve what comprises the majority of the marketplace, but we believe that we have an obligation to those who inquire with us. If it is good, profitable business that serves the client well, we are all for it. This means offering **fully underwritten life insurance as well!**

This is where *Quick Life* has put together **the best of both worlds**. The *Quick Life* platform offers Quick Issue products early and often to those who qualify, and fully underwritten products to those who do not. **More than 70% of the general population falls into this second category.**

So the question becomes... how do we make this process as fast and simple as possible? The answer, today, lies in these five areas that have been mastered by the *Quick Life Center*.

1. Proper Quoting Upfront – The client knows the cost going in; no surprises, no delays!
2. Electronic Applications – All information is received in good order; speeds up the processing time of each case!
3. Paramed Integration – Our system is integrated with the medical professional's schedule, allowing the exam to be completed quicker. Fewer exam rescheduling greatly effects overall processing times!
4. Case Concierges – Each case has an individual Concierge who responds in *real-time* to outstanding requests from the exam company, doctor, client, or insurance company. This results in fewer delays waiting for these requirements.
5. Dogged Determination – This is simply what we do. We are trained professionals who are dedicated to the success of each case!

***Quick Life* presents to you...The Best of Both Worlds. The latest and greatest Quick Issue products for those who qualify, and the quickest service in the business for those who do not.**